



Community Health Plan of Imperial Valley  
512 W Aten Rd  
Imperial, CA 92251

<Month XX, 2024>

<Entity Name>

<First name> <Last name>, <Title> or Administrator

<Address>

<City>, <State> <ZIP>

## **Earn incentives in 2024 when you improve Community Health Workers (CHW) outreach and reporting.**

Dear <Title>. <Last Name> or Administrator:

Starting July 2024, Health Net\* on behalf of Community Health Plan of Imperial Valley, will recognize and reward CHW providers who demonstrate effective and timely outreach to provide services to eligible members. A recommendation from a physician or other licensed practitioner of the healing arts is required for the member to receive CHW services.

### **Payments earned from this incentive are separate from other contractual arrangements.**

Payments earned from the CHW provider incentive are not tied to:

- Any direct *Provider Participation Agreement (PPA)* with Health Net and Community Health Plan of Imperial Valley, or
- Your agreement as a subcontractor with a participating physician group (PPG) or medical group.

The CHW provider incentive will continue to align with state requirements around the CHW benefit and program. The program's expectation will evolve as the program matures to incentivize on outcome and improvement.

### **Are you eligible?**

To be eligible for the CHW provider incentive, a CHW provider must be:

- In good standing with Health Net and Community Health Plan of Imperial Valley.
- Contracted directly with Health Net and Community Health Plan of Imperial Valley as a CHW participating provider.
- Open to accept and have the capacity to serve new Health Net and Community Health Plan of Imperial Valley Medi-Cal enrollees eligible for CHW services.

### **Incentive administration**

- All incentives will be for members who received services from July 1, 2024 to December 31, 2024, regardless of when each provider is contracted.

Community Health Plan of Imperial Valley ("CHPIV") is the Local Health Authority (LHA) in Imperial County, providing services to Medi-Cal enrollees in Imperial County. CHPIV contracts with Health Net Community Solutions, Inc. to arrange health care services to CHPIV members. \*Health Net Community Solutions, Inc. is a subsidiary of Health Net, LLC and Centene Corporation. Health Net is a registered service mark of Health Net, LLC. All other identified trademarks/service marks remain the property of their respective companies. All rights reserved.

- Payments will be made by August 31, 2025.

#### **Incentive measure**

- CHW provider will be paid \$50 for each member they provided service(s) to (regardless of the number of services provided).
- When a claim/encounter is submitted to our plan for an eligible member, the service for the member is considered complete.

#### **Questions?**

If you have questions about the program, please contact your assigned Health Plan representative or call Provider Services at 833-236-4141.

Sincerely,

Martha Santana-Chin  
Medicare and Medi-Cal President

<sup>1</sup>The incentive program conditions and data requirements are subject to change at Health Net and Community Health Plan of Imperial Valley's discretion as the ECM benefit and program matures.