



CalViva Health
Health Net Community Solutions
7625 North Palm Avenue, Suite 109
Fresno, California 93711

<Date>

<Entity Name>

<First name> <Last name>, <Title> or Administrator

<Address>

<City>, <State> <ZIP>

Earn 2026 incentives for improving member outcomes with your doula services.

Dear <Title>. <Last Name> or Administrator:

We're announcing a 2026 incentive opportunity for doula providers who deliver timely, effective care coordination to eligible Medi-Cal members. This program recognizes your role in improving member outcomes and supports the state's doula benefit requirements.

Program overview

Doula providers can earn incentive payments for services delivered between January 1, 2026, and December 31, 2026.

Incentive payments are separate from any direct *Provider Participation Agreement* with Health Net* and CalViva Health or subcontractor arrangements with participating physician groups or medical groups.

Eligibility criteria

To qualify, doula providers must:

- Be in good standing with the Plan.
- Contract directly with the Plan as a participating doula provider.
- Accept and have capacity to serve new Medi-Cal enrollees eligible for doula services.

Payment timeline

Incentive payments will be issued by October 31, 2027, based on services provided during the 2026 calendar year.

CalViva Health is a licensed health plan in California that provides services to Medi-Cal enrollees in Fresno, Kings and Madera counties. CalViva Health contracts with Health Net Community Solutions, Inc. to provide and arrange for network services. *Health Net Community Solutions, Inc. is a subsidiary of Health Net, LLC and Centene Corporation. Health Net is a registered service mark of Health Net, LLC. All other identified trademarks/service marks remain the property of their respective companies. All rights reserved.

Incentive measures¹

A serviced member is an eligible member who has received a service, and the Plan has received a claim or encounter.

Measure	Target	Amount
Coordinate care for members to support them with being compliant with Timeliness of Prenatal Care measure	>= 50% of members serviced are compliant with Timeliness of Prenatal Care measure ²	\$50 for each member serviced within measurement year
	< 50% of members serviced are compliant with Timeliness of Prenatal Care measure ²	\$0 for each member serviced within measurement year
Coordinate care for members to support them with being compliant with Postpartum Care measure	>= 50% of members serviced are compliant with Postpartum Care measure ³	\$50 for each member serviced within measurement year
	< 50% of members serviced are compliant with Postpartum Care measure ³	\$0 for each member serviced within measurement year

Questions?

If you have questions about the program, please contact your assigned Plan representative or call Provider Services at 888-893-1569.

Sincerely,

Dorothy Seleski
Medi-Cal President

¹The incentive program conditions and data requirements are subject to change at Health Net's discretion as the doula benefit and program matures.

²*Timeliness of Prenatal Care*. The percentage of deliveries that received a prenatal care visit in the first trimester on or before the enrollment start date or within 42 days of being eligible with our health plan (definition based on NCQA).

³*Postpartum Care*. The percentage of deliveries that had a postpartum visit on or between 7 and 84 days after delivery (definition based on NCQA).